



## ASIP News



### The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

### In this Issue

- ASIP Holds ACIPP Exam in March
- ‘Abu-Ghazaleh Global’ Awarded the International Digital Ready Mark Gold Certificate by Singapore-Based CASUGOL
- ‘Abu-Ghazaleh for Technology’ Participates in Expo 2020



## ASIP Holds ACIPP Exam in March

AMMAN - The Arab Society for Intellectual Property (ASIP) conducted the Arab Certified Intellectual Property Practitioner (ACIPP) exam for a group of participants in Jordan and Yemen. The program included three modules:

1. Trademarks and Unfair Competition
2. Patents and Trade Secrets
3. Copyrights and Related Rights

ACIPP Program is the first professional Arabic-language program offering advanced teaching and training for the IP practitioner, designed to give participants a solid base and real understanding of IP principles, tools, and their applications, focusing on the main disciplines, with an option for advanced learning of other selected IP subjects as well as practical legal business skills and knowledge.

It is worth mentioning that the Arab Society for Intellectual Property (ASIP) is a non-profit organization founded on February 23, 1987, in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region and help raise awareness and enhance understanding of Intellectual Property issues and dynamics.



## ‘Abu-Ghazaleh Global’ Awarded the International Digital Ready Mark Gold Certificate by Singapore-Based CASUGOL

SINGAPORE - Talal Abu-Ghazaleh Global (TAG.Global) has been awarded the Digital Ready Mark Gold certificate of achievement by ‘CASUGOL’; a Singapore-based international certification authority, for its exemplary commitment to sustainable digital transformation.



Digital Ready Mark (Gold) is an international level accreditation scheme by CASUGOL aimed at recognizing businesses and organizations that are committed to ensuring the sustainability of their digital strategies and readiness of their employees for digital skills and competencies.

HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, expressed his pride in receiving such a certificate by Mr. Dwayne Ong, CASUGOL founder, and CEO, stressing the importance of embracing digital transformation and calling on decision-makers to develop a comprehensive and coordinated plan for digital transformation and e-governments.

He further pointed out that TAG.Global adopted the digital transformation process years ago, thus spared themselves and their business the negative impact of the corona pandemic closures and lockdowns worldwide. Moreover, Dr. Abu-Ghazaleh stated that the Organization exerts enormous efforts in embracing the digital revolution; therefore, it established a digital transformation-consulting department that provides full services for enterprises in this field.

For his part, Mr. Ong said, “TAG.Global is being awarded CASUGOL Gold Digital Ready Mark for its commitment to sustainable digital transformation” adding that “With more than 12 TAG.Global staff being trained and recognized as Certified Digital Transformation Professional (CDTP), TAG.Global is ready and capable in advancing technologies to enhance workplace efficiency, customer experience and to stay competitive in this fast-paced digital economy.”



It should be noted that the CASUGOL Digital Ready Mark Certificate was launched in an effort to encourage enterprises to continuously innovate and leverage technologies to enhance workplace efficiency and customer experience.

For this purpose, the organizations accredited with CASUGOL Digital Ready Mark are committed to ensuring the sustainability of Digital Transformation initiatives led by a team of Certified Digital Transformation Professionals (CDTP).

It is worth mentioning that Dr. Abu-Ghazaleh, chairman of the Arab International Society for Management Technology (AIMICT), signed last year a strategic agreement with 'CASUGOL'; that is considered a leading certification provider offering a wide range of professional certification programs in digital transformation and emerging technologies designed for all industries and sectors.



## ‘Abu-Ghazaleh for Technology’ Participates in Expo 2020

DUBAI – Talal Abu-Ghazaleh for Technology (TAGTech), a member of Talal Abu-Ghazaleh Global (TAG. Global), has participated in the largest gathering of Jordanian Tech Companies and Startups (JOITED) at Dubai Expo 2020.

All attendees at the JOITED Forum expressed their great appreciation for Dr. Talal Abu-Ghazaleh personally as well as for the TAGTech brand: the first Arab technology initiative for designing, manufacturing, and producing laptops, tablets and smartphones of the highest specs and yet at affordable prices, for all people worldwide.

For his part, TAGTech UAE Manager, Mr. Jean Khoury, welcomed all the attendees at the TAGTech Jordanian booth at the Expo, and explained the technical features of our products, and that we are having our products available all over the UAE. Throughout the event, gifts of different TAGTech models were distributed to the participants, who were physically convinced of the superior quality of TAGTech products.

It is worth mentioning that Talal Abu-Ghazaleh for Technology (TAGTech) started manufacturing electronic devices, at its factories in China, Egypt, and Jordan by Jordanian experts in the designing and production field. So far up to more than 20 devices including laptops, tablets and smartphones are being manufactured and offered for sale worldwide.

For further information about TAGTech, please visit the website: [www.tagtech.global](http://www.tagtech.global).



Your *TECH TOOLS* for the Inevitable Digital Future

# LAPTOPS

## TAGITOP<sup>®</sup>-FLIP

- Intel Core i5 8<sup>th</sup> Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard



7000 mAh



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



14.1" FHD  
Screen ten points touch



## TAGITOP<sup>®</sup>-PRO

- Intel Core i7 10<sup>th</sup> Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard



7400 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



## TAGITOP<sup>®</sup>-PLUS II

- Intel Core i7 10<sup>th</sup> Gen (10510U)
- GPU: Intel® UHD + Nvidia MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- Micro SD Card Reader • Backlit Keyboard



5000 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan  
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 250 info@tagtech.global For More Information: www.tagtech.global





Your *TECH TOOLS* for the Inevitable Digital Future

## LAPTOPS

# TAGITOP<sup>®</sup>-UNI C

- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0, 1 MINI-HDMI, RJ45

4800 mAh   
 14.1" FHD   
 Built in Camera   
 AC Wi-Fi, Bluetooth 4.0



# TAGITOP<sup>®</sup>-UNI

- Intel Core i3 5<sup>th</sup> Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard

4000 mAh

14.1" FHD

Built in Camera

Fingerprint

AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



# TAGITOP<sup>®</sup>-EDU

- Intel Core i3 10<sup>th</sup> Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45

4290 mAh

14" FHD

Built in Camera

AC WIFI, Bluetooth 4.2



Carry bag | USB mouse  
Plastic cover



TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan  
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 250    info@tagtech.global    For More Information: www.tagtech.global





# TABLETS

## TAG-DC

*Digital Citizens Tool*



Spreadtrum SC9863 Octa Core



4 GB RAM



64 GB Storage



6000 mAh



10.1" FHD



Android 9



Dual SIM Cards



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 13 MP Rear Camera



Screen Protector



## TAG-TAB III

*Become A TAG Friend*



MediaTek MTK8788 Octa Core



6 GB RAM



128 GB Storage



6000 mAh



10" FHD



Android 10



Single SIM Card



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 16 MP Rear Camera



Leather Cover | Screen protector | Wired Headphones





Your *TECH TOOLS* for the *Inevitable Digital Future*

## SMARTPHONES

# TAG-PHONE

*TAG: Your Trusted Brand*

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- 64 GB Storage
- Battery Capacity 4000 mAh
- Display: 6.2" HD+
- 8 MP Front Camera, 16 MP Rear Camera
- Android 10
- Dual Nano SIM Card



# TAG-PHONE Plus

*Compare then Buy*

- CPU: MediaTek Helio A25 Octa Core
- 4 GB RAM
- 128 GB Storage
- Battery Capacity 4500 mAh
- Display: 6.55" HD+
- 8 MP Front Camera, 16 MP Rear Camera
- Android 10
- Dual Nano SIM Card + TF Card



# TAG-PHONE Advanced

*Tailored to Be Advanced*

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- 128 GB Storage
- Battery Capacity 4400 mAh
- Display: 6.3" FHD+
- 16 MP Front Camera, 16 MP Rear Camera
- Android 10
- Dual Nano SIM Card



# TAG-PHONE Special

- CPU: MediaTek P60 Octa Core
- 6 GB RAM
- 128 GB Storage
- Battery Capacity 5900 mAh
- Display: 6.52" HD+
- 16 MP Front Camera, 20 MP Rear Camera
- Android 11
- Dual Nano SIM Card + TF Card

